Leverage Points for Culture Integration & Change

Leadership alignment and accountability

 Get all executives in both organizations aligned behind the desired objectives, decisions, etc. and accountable for leading the change

Outstanding implementation – pull out all the stops

- Communications & change management
- Education and training

The power of influencers and peers

 Opinion leaders or high-profile, highly credible individual contributors and peers throughout the organization

Multiple, complementary organization changes

 Align organizational structure, business processes, measurement and appraisal systems, selection and staffing practices, reward systems and other management practices to lever and reinforce key behaviors and outcomes



Architecting and leading a high-performance organization

Caution:

- Single interventions tend not to work well in isolation
 - Even the most widely used practices such as:
 - Incentives; KPIs and control mechanisms; Having a detailed strategy; Command and control leadership
- Companies need at least a baseline proficiency in a wide range of management practices and cultural attributes to positively impact performance
 - Deficiencies in a few areas limit success of the whole
- Must adapt practices to context of current culture and strategy

Best results driven by:

- Simultaneously driving excellence in these best practice areas:
 - Accountability. Clear roles within a structure matched to the needs of the business.
 - Direction. Articulating a compelling vision of the future.
 - High-performance culture. An environment that encourages openness, trust and challenge.
- While achieving baseline proficiency in other key practices including:
 - Leadership, coordination / control, capabilities, motivation, external orientation (e.g. customer) and innovation

